

WEINERT CENTER FOR ENTREPRENEURSHIP

October 2006 NEWSLETTER

To: Weinert Center Alumni and Friends of the Center:

The semester is off to a busy start and we already have a lot of Weinert Center news.

Semester Kickoff:

Incoming student welcoming event a success! This was probably the most beautiful weather, get-together that you can imagine on 8/31/2006 at the Union Terrace with approximately 100 guests in attendance. Current students, alumni, board members and faculty were all well represented. <http://www.bus.wisc.edu/weinertcenter/> (See picture on web page.)

Overview of summer internships:

Second year students presented their internship experiences to the first-years on September 15th. A ten-minute presentation with their experiences was reported to the first-years with solid advice for ways of going about seeking their internship opportunities as well as key take aways from those experiences. The presentations ranged from students continuing their studies in Denmark, working in an Angel network, high-tech, packaged goods firms, pharmaceuticals, customized wig business, Italian restaurant experience, and their own start-ups.

Incoming Students:

The Weinert Center has admitted 8 great new students this year:

Here is a brief description of what we learned when interviewing them before admission this fall:

Heidi Drews--Heidi has her undergrad from UW-Madison in Bus Admin Finance Investment & Banking and worked at Accenture. One of her many interests is the UW Marching band.

Werner Du Toit --Werner is from South Africa and has a B. Comm Law Degree from the University of Stellenbosch and currently works for Lomotek Polymers. Werner says he is an avid golfer and is interested in writing, music and movies!

Sean Ebert --Sean has a BS in Mechanical Engineering and an MS in IE from Northwestern, and worked at Epic Systems. He was a high school wrestler and has a pilot's license. Sean will be a PA for the Weinert Center this year.

Sandra Horowitz --Sandra has a BS in Marketing from the Univ. of Maryland. She worked for Capitol Records of Nashville. She does a lot of volunteering for Habitat for Humanity and recruiting other volunteers. Sandra will be helping the GPO with her PA this year.

Tyler Leeper --Tyler has an undergrad degree in Political Science from Lewis and Clark College and is already an entrepreneur in his own right with his business Wingra Canoe and Sailing.

Michael Miller --Mike finished his BS in Management at Edgewood College after starting at Northern Illinois University. Mike brings a wealth of experience, 18 years, with CUNA and now beginning his own entrepreneurial venture, Imagine Training Solutions.

Danny Rice --Danny has an undergrad in Math/Computer Science from the Colorado College, Colorado Springs, and was a pilot for Skywest, Inc.

Tim Staton --Tim has a BA from Luther College in Computer Science. Tim has been with Trek Bicycle for the past 5 years and obviously likes biking and has done volunteer work for the Boys and Girls Club of Dane County.

Resumes can be found online at:

<http://www.bus.wisc.edu/weinertcenter/students/resumes.asp>

The SMILES (Strategic Management in the Life & Engineering Sciences) program admitted 2 great new students this year.

Pei Qi -- Pei has an undergrad degree in Computer Science from Sichuan Institute of Technology, China and an M.S. in Electrical & Computer Engineering from the University of Wisconsin-Madison.

Theresa Gresl -- Theresa has a B.A. in English and French from the University of Wisconsin-Milwaukee, an MS and a Ph.D. in Nutritional Sciences from the University of Wisconsin-Madison. She is currently also working on a joint JD/MBA from the UW-Madison.

More information can be found online at:

<http://www.bus.wisc.edu/smiles/profiles/>

Semester Begins/Recruiting Begins for Next Year:

We would like to ask your help in recruiting excellent students to the Weinert Center for fall of 2007. The admissions process begins early and if you know of any potential entrepreneurs that you think would make excellent Weinert Center students, please send them to our website: <http://www.bus.wisc.edu/weinertcenter> or have them call Dan Olszewski at (608) 265-3959.

WAVE Board Members:

We are pleased to welcome two new WAVE Advisory Board members.

Laura Francis is the CFO at Promega with a BBA from UW-Madison and an MBA from Stanford. <http://www.bus.wisc.edu/weinertcenter/wave/bio/LauraFrancis.asp>

Terry Sivesind is a serial entrepreneur who is president and co-founder of Poseiden Probes and Wisconsin Investment Partners plus a host of other ventures. Terry has his B.S. and MBA from UW-Madison.

<http://www.bus.wisc.edu/weinertcenter/wave/bio/TerrySivesind.asp>

Current Students:

Jane Bills (2007) made the news with Club teaches students the business of wine article: <http://www.madison.com/wsj/home/local/index.php?ntid=100959&ntpid=2>

Alumni Updates:

Monica Colom, (2002) and her husband, Eugenio Torres (MBA Finance 2002) are working together at Deportes Salvador Colom, her family's sporting goods business in Puerto Rico. Monica is in administration and Eugenio is in sales. They have three daughters- Maya, 3, Maria Eugenia, 2, and Pia Monique, 1 month old. Monica says flexibility is one of the advantages of working with family.

Brian Herriot (2001) has accepted a senior associate position with Point B Solutions Group, a project leadership firm. The firm of 250 people is headquartered in Seattle, and is expanding into the San Francisco market. He was employee #7 in San Francisco. He states the small-business "feel" has been absolutely refreshing. Our company website is www.pointb.com.

Lance Mikus (2004) was recently assigned to the executive leadership track within Invitrogen. This career track is designed to move middle level managers into upper management. He has also taken on the management of more products to include a portfolio of almost \$25M in sales.

Elizabeth Wewerka (2001) has opened the doors for Lady Moxie, displaying high-end designer apparel and accessories (call 608.469.9181 or email elizabeth@ladymoxie.com).



While not an alumni, we would like to recognize WAVE Board member John Neis who was profiled in: WisBusiness: Venture Investors' Neis a Key Player in Growth of Many State Firms, <http://www.wisbusiness.com/index.aml?Article=72669>

Center Director interviewed regarding "Teaching tools for successful entrepreneurship"

<http://www.madison.com/wsj/home/biz/index.php?ntid=103170&ntpid=1>



Other Alumni News

We would like to keep you posted on other alumni news. Please keep us posted if you see other Weinert Center alumni in the news and we will include the information in future updates. Please send any updates or story links to WeinertCenter@bus.wisc.edu

Important Dates:

Please mark your calendar for the following events which Weinert Center alumni are cordially invited to attend. More details and a formal e-invite will be sent out in the future.

December 15, 2006 WAVE board meeting followed by a social hour with Center alumni. Social hour 6-7 p.m. at Fluno. All Center alumni are invited to attend the social hour.

Gift of Giving:

Thank you to those who have given to support the Center. Please remember that anyone wishing to help continue supporting the Center please go to:

<http://www.bus.wisc.edu/weinertcenter/support.asp>

Take care,

Dan

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