

July 2006

To: Weinert Center Alumni and Friends of the Center

We would like to keep you all on top of what is happening within the Weinert Center and with our alumni as they progress in the world. In an attempt to get that to you in a timely fashion, we are going to set the e-mail format below as our current model and expand from there. Most of this information will be linked directly to our website so in the event you want to pass along this information just tell everyone to go to <http://www.bus.wisc.edu/weinertcenter> . We will try to send these out as we watch the news and you supply us with any of your alumni information you'd like to share.

WEINERT CENTER FOR ENTREPRENEURSHIP

Full Bench Strength at Weinert Center

The Center has gotten to a really nice level of 'bench strength' with Phil Greenwood's promotion to Senior Lecturer and a new entrepreneurship faculty member Phillip Kim on board for next year. Now that we have all hands on deck, we've taken a look at our roles and want to let everyone know the complete line up for our team for the fall. We are excited about the full team and look forward to working with everyone. Here are updates for our team for the fall:

- Ray Aldag Executive Director
- Janet Christopher Academic Specialist
- Randall Dunham, Chair, Management and Human Resources
- Jon Eckhardt Assistant Professor, UG programs, and MHR 722 (fall)
- Phil Greenwood Senior Lecturer, Spring entrepreneurship courses (Fall MHR strategy)
- Phillip Kim, Assistant Professor, Undergraduate Entrepreneur Courses
- Anne Miner Executive Director (SMILES), Associate Director for Research/Curriculum and Cross Campus Programs
- Dan Olszewski Center Director, and Director of WAVE
- Mike Van Roo Office support

I have agreed to teach WAVE this year and am very excited to be working closely with the students in this important class.

Governor's Task Force Competition

Congratulations to the four finalists for the Wisconsin Governors Business Plan Contest that have ties to the Weinert Center. The winners were announced at the June 8th Wisconsin Entrepreneurs Conference where our alumni won very impressive 1st, 2nd and

3rd place awards. There were over 200 entries so the accomplishment of these teams is quite extraordinary. Alumni include:

Brent Newport, GetIPIC, 1st place in Info Tech, \$10,000 cash + business services (Weinert, WAVE, Burrill-1st place) (2006 Graduate)

Heather Hilleren, GreenLeaf Market, 2nd place in Business Services, \$5,000 cash + business services (Weinert, WAVE) (2005 Graduate)

Tony Escarcega, Ratio, 3rd place in Life Sciences, \$2,000 cash + business services (Weinert, WAVE, Burrill-1st place '05) (2005 Graduate)

Tom Godfrey, Healthy sTarts, finalist (Weinert, Burrill-2nd place) (2007 Graduate)
<http://www.bus.wisc.edu/news/0174.asp>

Alumni Updates

Marsha McVicker's Success Story 6/19/2006

Marsha McVicker was recently highlighted in the Chicago Tribune. The link(which requires registration) can be found at:

<http://www.chicagotribune.com/business/chi-0606190222jun19,1,1242588.story?coll=chi-business-hed>

Marsha successfully founded Errand Solutions with start-up money from the WAVE funds. The Chicago concierge service recently won an Illinois Innovative award.

Neil-Peters Michaud's Company Expands to Indianapolis 6/28/2006

Neil founded Cascade Asset Management in 1999 and they just announced a new expansion site in Indiana:

<http://www.cascade-assets.com/documents/Indy%20Expansion%20Press%20Release%20-%20Cascade%20Asset%20Management.pdf>

J.J. Vosskamp launches new business!

J.J. is in the process of launching a new private equity fund called Celeritas Capital Partners. The fund will be located in Madison, WI and focused on providing growth or acquisition capital for upper Midwest firms with \$10-50 million in revenues.

Elizabeth Wewerka commits to starting new clothing boutique

Elizabeth has committed to starting a women's new clothing boutique and consignment shop in Madison. No grunge or t-shirts allowed. Lady Moxie is currently accepting consignments of high-end designer apparel and accessories (call 608.469.9181 or email elizabeth@ladymoxie.com).

Other Alumni News

We would like to keep you posted on other alumni news. Please keep us posted if you see other Weinert Center alumni in the news and we will include the information in future updates. Please send any updates or story links to jchristopher@bus.wisc.edu

Important Dates

Please mark your calendar for the following events which Weinert Center alumni are cordially invited to attend. More details and a formal e-invite will be sent out in the future.

August 31, 2006 6:30-8:30 p.m. for the welcoming party for incoming students at the Memorial Union

December 15, 2006 WAVE board meeting followed by social hour with center alumni.

Take care,

Dan

Dan Olszewski

Director, Weinert Center for Entrepreneurship
Director, Strategic Management in the Life and Engineering Sciences
School of Business, University of Wisconsin-Madison
5252 Grainger Hall
975 University Ave
Madison, WI 53706
608/265-3959
dolszewski@bus.wisc.edu
<http://www.bus.wisc.edu/weinertcenter/>
<http://www.bus.wisc.edu/mba/smiles/>