



Wisconsin School of Business Undergraduate Admission and Curriculum Fact Sheet

Effective starting the summer 2008, undergraduate students entering UW-Madison will follow a new process for admission and re-aligned curriculum as undergraduate students interested in Wisconsin School of Business majors. These changes only affect students entering college in the summer 2008 and beyond. Students who entered a post-secondary institution as a full-time student before the summer 2008 are governed by the prior admission and curriculum policies. These policies are explained in detail at www.bus.wisc.edu/undergrad/admissions/ and www.bus.wisc.edu/undergrad/requirements/

Admission

UW – Freshmen:

Students are eligible to apply to the Wisconsin School of Business after completing 24 credits in residence at UW-Madison and the four pre-business course requirements listed below.

Transfer Students:

Students are eligible to apply to the Wisconsin School of Business with a minimum of 24 credits at a previous institution and the equivalent of the UW-Madison four pre-business courses OR 12 credits in residence at UW-Madison and the four pre-business courses.

<p>The four pre-business requirements are:</p> <ul style="list-style-type: none"> • Comm Part A – Eng 100, Comm Arts 100, or ESL 118 • Calculus - Math 211, 217 or 221 • Microeconomics - Econ 101 or 111 (Honors) • Intro to Psychology - Psych 202 or 281 (Honors) 	<p>The following criteria will be considered for admission:</p> <ul style="list-style-type: none"> • Pre-Business GPA • Cumulative GPA • Personal Essay • Course Rigor
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Admission Philosophy and Policies

Philosophy/Policy	Justification
The Undergraduate Admission Committee is committed to a holistic approach in reviewing applications	To evaluate both objective and subjective information and to meet the goal of creating a more diverse learning community
Students are allowed to apply to the Wisconsin School of Business a maximum of two times	In order for students to select other alternatives early in their college career

Curriculum

Students must complete six main areas of coursework, in addition to reaching 120 total credits to graduate with an undergraduate business degree (BBA). The curriculum is explained in more detail at www.bus.wisc.edu/undergrad/2008_Bus_Curriculum.pdf

The six areas of curriculum for undergraduate business students include:

<ul style="list-style-type: none"> • Pre-Business Curriculum: Communications Part A, Calculus, Microeconomics, Introduction to Psychology <i>Must be taken prior to admission to the Wisconsin School of Business</i>
<ul style="list-style-type: none"> • Liberal Studies Curriculum: Communications Part B, Literature, Science, Foreign Language, Ethics, Humanities, Ethnic Studies, Social Science, Advanced Math/Stats <i>Must be taken prior to graduation</i>
<ul style="list-style-type: none"> • Preparatory Business Curriculum: General Business 300, General Business 303, Accounting 100, Economics 102 <i>Should be taken within first two semesters after admission to Wisconsin School of Business</i>
<ul style="list-style-type: none"> • Business Core Curriculum: Finance 300, Management & Human Resources 300, Marketing 300, Operations 300 <i>Should be completed by the student's junior year</i>
<ul style="list-style-type: none"> • Business Breadth Curriculum: General Business 301, two courses outside the area of a student's business major <i>Must be taken prior to graduation</i>
<ul style="list-style-type: none"> • Major Coursework: all coursework required for a major – requirements available at www.bus.wisc.edu/undergrad/majors <i>Must be taken prior to graduation</i>



Admission/Curriculum FAQ

Question: Why was the admission process changed?

Answer: The changes were made with undergraduate students in mind. Sophomore admission allows for students to know if they have been admitted to the program earlier than in the past. Because of this, students will have earlier opportunities to explore study abroad and internship opportunities related to business. In addition, it allows the Wisconsin School of Business to grow by over 600 students as our target enrollment will now be around 1900 students as opposed to 1300.

Question: Why was the BBA curriculum re-aligned?

Answer: The change in the curriculum allows for better enrollment management to ensure students can register for courses when they need them. It also allows students to take business courses earlier in their academic career.

Question: Is there any way to guarantee that I will be admitted to the Wisconsin School of Business undergraduate program?

Answer: No. There are no guarantees that a student will be admitted to the Wisconsin School of Business undergraduate program. The application process is both selective and competitive and many qualified students interested in business will not be admitted. Because of this, it is imperative for students to have a parallel plan. A parallel plan is an academic major outside the Wisconsin School of Business that you consider in case you are not admitted. Academic advisors can help you select courses that will allow you to explore business and your parallel plan, as well as provide referrals to other advising services on the UW-Madison campus.

Question: What should I do if I am not admitted to the Wisconsin School of Business? Can I still major in business?

Answer: You may only declare a Wisconsin School of Business major if you are admitted to the undergraduate program. If you are not admitted, you may apply one additional time. Once you have applied two times and have not been admitted, you are no longer eligible to apply to the Wisconsin School of Business.

Question: Do these changes affect the CIB (Certificate in Business) in any way?

Answer: No. Admission to the CIB program has not changed in any way. In addition, the curriculum for the CIB program has not changed. More information about the CIB program can be found at www.bus.wisc.edu/undergrad/certificate/

Question: What should I do if I am not sure if I am interested in the Wisconsin School of Business or another School/College/Major on campus?

Answer: Students are encouraged to seek advising from any program that they have an interest in. As a student interested in the Wisconsin School of Business, you are not required to pursue a BBA degree. It is your choice whether or not to complete the pre-business requirements and apply to the program. You should also research and seek advising from any other programs on campus in which you are interested. If you are admitted to the Wisconsin School of Business, you will then have the choice to accept or decline admission.

Question: Will students who are eligible for sophomore admission be in the same application pool as students who fall under the prior junior admission policy?

Answer: No. During this transition to sophomore admission, there will be students applying under both the new and prior admission requirements. Student applicant pools from both of these groups will be considered separately. You will only be competing for admission to the Wisconsin School of Business with students that have completed the same pre-business curriculum as you.

Question: If I have completed or tested out of all the pre-business requirements, can I apply earlier?

Answer: Students are encouraged to complete AP coursework in high school, including the four pre-business requirement. However, doing so will not allow you to apply to the Wisconsin School of Business earlier. In addition to the four pre-business requirements, you must complete 24 credits in residence at UW-Madison before applying to the Wisconsin School of Business. Rigor of the courses you take at UW-Madison is also considered in the evaluation of your application to the Wisconsin School of Business.