

# WISCONSIN MBA CAREER MANAGEMENT CENTER

## Class of 2008 Final Employment Report

Prepared September 12, 2008



**94%**

**Placement  
Percentage**

**\$88,626**

**Average  
Base Salary**

**77%**

**Received  
Signing Bonus**

**\$16,034**

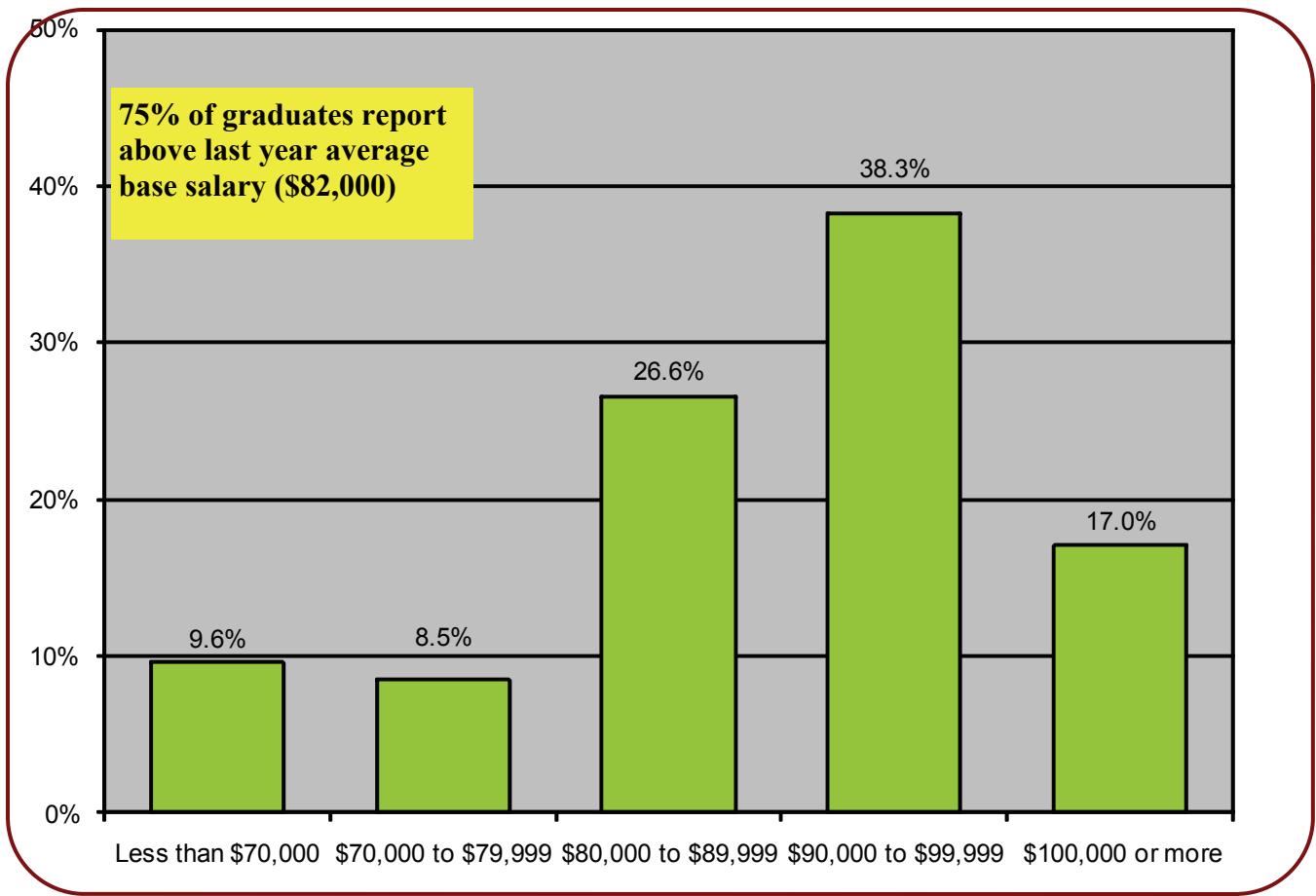
**Average  
Signing Bonus**

Specialization	Total Students	Placed	Not Seeking*	Percent Placed	Average Base Salary
Arts Administration	1	1	0	100%	N/A
ASAP	16	16	0	100%	\$ 95,000
Brand & Product	18	18	0	100%	\$ 93,235
Entrepreneurship**	9	5	3	83.3%	\$ 74,204
Marketing Research	10	8	2	100%	\$ 90,000
Corporate Fin. & I-Banking	16	13	2	92.9%	\$ 84,077
Operations & Technology**	13	8	5	100%	\$ 79,625
Real Estate	17	13	0	76.5%	\$ 96,042
Risk Management & Insurance	3	3	0	100%	\$ 93,333
SMILES	2	1	1	100%	N/A
Strategic Human Resources	2	2	0	100%	N/A
Supply Chain	10	9	1	100%	\$ 81,333
<b>Total</b>	<b>117</b>	<b>97</b>	<b>14</b>	<b>94%</b>	<b>\$88,626</b>

\* Students classified as Not Seeking include those starting their own businesses, continuing their education, completing military commitments, traveling, or postponing their job search for personal reasons.

\*\* Includes August graduates from Class of 2007

## 55% of the entire class earn a base salary of \$90,000 or above



## Timing of Offers and Acceptance

