

MBA WISCONSIN

Real Focus, Real Success

Graduate Employment Report

Fast Facts

The graduate program at the University of Wisconsin-Madison School of Business aims to provide real focus and real success to our students. Based on input from employers, alumni and others in the business community, our MBA program is being extensively redesigned to better meet the needs of today's business world. As of fall 2004, students entering our program will choose from 14 career specializations that correspond directly to something real that companies need. For example, our students will no longer major in marketing, they will major in product management, marketing research or supply chain management. This sharper focus will allow us to infuse our program with real experience, provide better career connections and ultimately deliver career success. In short, we aim to make an outstanding program even better.

In this publication, we give employment information on our August/December 2002 and May 2003 graduating classes. For historical employment data, or to find out more about placement in our various centers visit our website at www.bus.wisc.edu/graduateprograms/fulltime/careers/.

We encourage you to review the information in this Graduate Employment Report and contact us with any comments or questions.



SCHOOL OF BUSINESS
University of Wisconsin-Madison

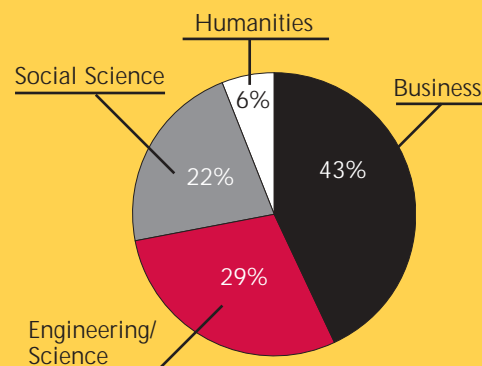
Graduate Program

The University of Wisconsin-Madison School of Business seeks to enroll qualified individuals from a variety of personal, professional and cultural backgrounds who have demonstrated a strong potential for success in business management.

Graduating Class of 2005 Profile

Enrollment (MBA/MS)	118
Average GMAT	662
Average TOEFL	631
Years of work experience	4.3
Average age	28
Women	33%
Minority	11%
International	30%

Academic Backgrounds



Graduate Summary

In this report, you will find information about master's students who graduated from the University of Wisconsin-Madison School of Business in August 2002, December 2002 and May 2003 with either an MBA or MS degree.

Full-Time Positions Base Salary

\$68,852 average
\$70,000 median
\$102,000 – \$30,000 range

Sign-on Bonus

(52% received)
\$11,903 average
\$12,750 median
\$23,000 - \$3,000 range

Other Guaranteed Compensation

(10% received)
\$11,163 average
\$5,000 median
\$41,250 - \$3,600 range

87% of job-accepting graduates provided useable salary information. The total MBA/MS graduates for the time covered is 176.

This report conforms to the MBA Career Services Council Standards for Reporting MBA Employment Statistics.

Base Salary excludes bonuses, commissions and other compensation.

Benefits and perquisites (company cars, equipment, membership, etc.) are not equated to cash and are not included in compensation.

Other guaranteed compensation may include other taxable payroll compensation such as guaranteed annual bonus and guaranteed "over-time" compensation.

Offer and Acceptance of Full-time Positions

First Job Offers

66.7% of students who were seeking employment reported receiving their first job offer by graduation.

6.7% of students who were seeking employment reported receiving their first job offer in the first three months after graduation.

4.4% of students who were seeking employment reported receiving their first job offer more than three months after graduation.

22.2% of students who were seeking employment did not report job offers by September 30, 2003.

Job Acceptance

62.2% of students who were seeking employment reported accepting a job by graduation.

7.8% of students who were seeking employment reported accepting a job in the first three months after graduation.

6.7% of students who were seeking employment reported accepting a job more than three months after graduation.

23.3% of students who were seeking employment did not report accepting a job by September 30, 2003.



Function

Function	Average Base Salary	Median Base Salary	Salary Range	# of Acceptances	% of Total
Accounting					
Corporate / Other	-	-	-	1	1.7%
Consulting	-	-	-	1	1.7%
Finance					
Financial Analyst	\$72,750	\$68,500	\$102,000 - \$62,500	6	10.0%
Investment Analyst	\$58,286	\$58,000	\$88,000 - \$30,000	7	11.6%
Other Finance	-	-	-	2	3.3%
Insurance					
Actuarial	-	-	-	2	3.3%
Other Insurance	-	-	-	1	1.7%
Management					
General Mgt / Admin / Other	\$74,168	\$75,000	\$102,000 - \$40,000	6	10.0%
Human Resources	\$67,000	\$70,500	\$71,000 - \$56,000	4	6.7%
Production / Operations	\$82,667	\$83,000	\$100,000 - \$65,000	3	5.0%
Marketing					
Marketing Research	\$74,500	\$75,000	\$75,000 - \$72,000	6	10.0%
Other Marketing	\$76,000	\$75,000	\$82,000 - \$71,000	3	5.0%
Product Management	\$69,000	\$65,000	\$82,000 - \$60,000	3	5.0%
Retailing	-	-	-	1	1.7%
Sales / Sales Management	-	-	-	1	1.7%
Other Functions	-	-	-	2	3.3%
Real Estate					
Analyst	-	-	-	2	3.3%
Development	-	-	-	2	3.3%
Other Real Estate	-	-	-	1	1.7%
Supply Chain Management	\$75,625	\$76,4000	\$84,000 - \$65,700	4	6.7%
Systems Analysis / Programming	-	-	-	2	3.3%

Industry

Industry	Average Base Salary	Median Base Salary	Salary Range	# of Acceptances	% of Total
Accounting	-	-	-	1	1.7%
Automotive & Mechanical & Electrical Equipment	-	-	-	2	3.3%
Chemical, Pharmaceutical & Allied Products	-	-	-	1	1.7%
Commercial Banking	-	-	-	1	1.7%
Computer Software & Data Processing Services	-	-	-	1	1.7%
Computers & Business Equipment Manufacturing	\$74,940	\$70,000	\$85,000 - \$65,700	5	8.3%
Consulting Services	\$63,867	\$58,200	\$80,000 - \$53,400	3	5.0%
Financial Services	\$58,950	\$59,000	\$102,000 - \$30,000	10	16.6%
Food & Beverage Processing	\$67,125	\$70,000	\$82,000 - \$42,000	8	13.3%
Household & Personal Care Products Manufacturing	\$75,000	\$75,000	\$75,000 - \$75,000	3	5.0%
Insurance	-	-	-	2	3.3%
Investment Banking	-	-	-	1	1.7%
Merchandising	-	-	-	1	1.7%
Other Manufacturing	\$79,001	\$82,000	\$88,008 - \$71,000	9	15.0%
Other Services	\$72,133	\$65,000	\$100,000 - \$55,000	6	10.0%
Real Estate & Appraisal	\$65,000	\$65,000	\$100,000 - \$35,000	5	8.3%
Research Organizations	-	-	-	1	1.7%

Geographical Region

Region	Average Base Salary	Median Base Salary	Salary Range	# of Acceptances	% of Total
Mid-Atlantic	-	-	-	2	3.3%
Midwest	\$68,320	\$70,000	\$102,000 - \$30,000	41	68.3%
Northeast	\$75,750	\$76,500	\$85,000 - \$65,000	4	6.8%
Overseas	-	-	-	2	3.3%
South	-	-	-	2	3.3%
Southwest	-	-	-	2	3.3%
West	\$79,929	\$75,000	\$102,000 - \$65,700	7	11.7%

Years of Experience

Years of Experience	Average Base Salary	Median Base Salary	Salary Range	# of Acceptances	% of Total
< 1 year	\$60,880	\$52,000	\$102,000 - \$47,000	5	8.4%
1-3 years	\$68,810	\$69,000	\$102,000 - \$31,000	20	33.3%
3-5 years	\$69,850	\$70,500	\$85,000 - \$40,000	20	33.3%
5+ years	\$70,234	\$70,000	\$100,000-\$30,000	15	25.0%

Undergraduate Major

Undergraduate Major	Average Base Salary	Median Base Salary	Salary Range	# of Acceptances	% of Total
Business	\$71,767	\$71,000	\$102,000 - \$30,000	15	25.0%
Technical	\$71,380	\$71,000	\$102,000 - \$42,000	25	41.7%
Other	\$63,505	\$65,000	\$100,000 - \$31,000	20	33.3%

Top 15 Companies Who Hired MBA/MS Graduates

Abbott Laboratories
 Allstate Investments
 Best Buy
 The Clorox Company
 Deloitte & Touche
 Freddie Mac
 General Electric
 General Motors Corporation
 W.W. Grainger Corporation
 Guidant Corporation
 Hewlett-Packard
 Honeywell
 IBM
 Intel Corporation
 Kraft Foods

Top 15 Companies Who Hired MBA/MS Interns

Abbott Laboratories
 The Clorox Company
 GE Capital
 General Mills
 General Motors
 Guidant Corporation
 Harley-Davidson
 Hewlett-Packard
 IBM
 Intel Corporation
 Kraft Foods
 Lands' End
 Miller Brewing Company
 Phillip Morris
 Schreiber Foods

MBA/MS Summer 2003 Internships

\$4,400 average monthly salary
 \$4,333 median monthly salary
 \$8,000 - \$2,040 monthly salary range



For More Information

Kari Nysather
 Director of Graduate Career Services
 608/265-2353
 knysather@bus.wisc.edu

UW-Madison School of Business
 975 University Ave.
 Madison, WI 53706-1323
 www.bus.wisc.edu