



# BUCKY'S BACKPACK

A NEWSLETTER FOR STUDENTS  
FROM THE BUSINESS CAREER CENTER



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## Job Shadow Opportunities For Sophomores - Sign up Begins Oct. 17

Through the BCC's Sophomore Shadow Program, admitted sophomores to the Wisconsin School of Business and School of Human Ecology have an opportunity to get an up-close look at a company or industry by "shadowing" professionals (often UW alumni) through a normal day on the job. Explore different career possibilities and see firsthand how classroom skills relate to the workplace. Each job shadow opportunity will be held for one day during winter break (January 4 – 15, 2010).

Job shadow opportunities are currently viewable on BuckyNet and the **resume submission process will begin October 17**. Students may apply for up to 15 job shadow opportunities. The more applications submitted the higher the likelihood of being matched with an employer.

PLEASE NOTE: All participating students must agree to honor their job shadow appointment and terms, location, etc. **STUDENTS MAY NOT WITHDRAW FROM THEIR JOB SHADOW**

AFTER A MATCH HAS OCCURRED. Students are responsible for all travel and lodging. For more information please check out the BCC website at <http://www.bus.wisc.edu/career/student/exploring/jobshadow/default.asp>.

## **Fall Finance Speaker Series**

Are you interested in a career in Finance? Mark these great fall events on your calendar today!

### **Investment Management 101**

Thursday, October 15 @ 5:30 – 6:30 p.m.

### **Investment Banking 101**

Friday, October 16 @ 1:00 – 3:00 p.m.

### **Planning for Your Financial Future**

Tuesday, November 10 @ 4:00 – 5:00 p.m.

Workshops are in Grainger Hall. Check Today in Grainger Hall (TIGH) for room locations.

## **BCC Company Visit – American Family Insurance ~ RSVP Today**

Tuesday, October 27 @ 2:15 – 5:00 p.m.

RSVP to [sbarber@bus.wisc.edu](mailto:sbarber@bus.wisc.edu) by Wednesday, October 21

(Please provide your name, major and graduation date)

Learn about a variety of business careers in the insurance industry including actuarial science, marketing and finance. Meet with company representatives and tour the American Family Insurance headquarters on the east side of Madison.

The cost is free and the BCC will provide transportation! RSVP today!!

## **CPT/OPT Information Session for International Business Students**

Are you an international student? Need to learn more about Curricular Practical Training (CPT) or Optional Practical Training (OPT)? Are you looking for a U.S. internship and need to know what work authorization is necessary as an international student? Don't miss:

**Monday, October 19 @ 4:00 p.m. – 5:00 p.m.**  
**Presented by International Student Services and BCC Staff**

Check Today in Grainger Hall (TIGH) for room location

## **Employer Information Sessions**

Get connected with employers when they are on campus. Attend employer information sessions to learn about these companies and their employment opportunities.

Check BuckyNet under the “Events” tab for additional information regarding Employer Information Sessions. Students are encouraged to RSVP through BuckyNet for Employer Information Sessions.

### **Target Stores (a BCC Corporate Partner)**

Monday, October 12 **(INVITE ONLY)**  
Information Session 5:00pm – 6:00pm  
Grainger Hall (Check TIGH for room location)

### **General Mills, Inc/Sales Division (a BCC Corporate Partner)**

Monday, October 12 **(INVITE ONLY)**  
Information Session 6:00pm – 7:00pm  
Grainger Hall (Check TIGH for room location)

### **Target Corporation (a BCC Corporate Partner)**

Tuesday, October 13 **(INVITE ONLY)**  
Information Session 6:00pm – 8:00pm (@ the Nitty Gritty)

### **Swiss Re (a BCC Corporate Partner)**

Wednesday, October 14  
Information Session 6:00pm – 7:00pm

Grainger Hall (Check TIGH for room location)

**KPMG, LLP (a BCC Corporate Partner)**

Wednesday, October 14

Information Session 7:30pm – 8:30pm

Grainger Hall (Check TIGH for room location)

General Electric – 10/12 (7:00pm – 8:00pm Grainger Hall)

Brady Corporation – 10/13 (7:00pm to 8:00pm Grainger Hall) – INVITE ONLY

Nestle USA – 10/14 (7:00pm – 8:00pm Grainger Hall)

The Nielsen Company – 10/14 (6:00pm – 7:00pm Grainger Hall)

FactSet Research Systems, Inc – 10/15 (6:00pm – 7:00pm Grainger Hall)

Brooksource – 10/15 (7:00pm – 8:00pm Grainger Hall)

3M – 10/15 (8:00pm – 9:00pm Grainger Hall)

## **Academic and Career Essentials (ACE) Sessions**

Get your major-related questions answered and meet with the UAS and BCC advisor for the majors of interest to you! Each session will review the career options typical of the major as well as the academic requirements for the major.

### **THIS WEEK'S ACE SESSIONS:**

#### Tuesday, October 13

Academic and Career Essentials in **Real Estate** 4:30-5:30

Academic and Career Essentials in **Finance, Investment and Banking** 5:30-6:30

#### Thursday, October 15

Academic and Career Essentials in **Accounting** 3:30-4:30

Academic and Career Essentials in **Information Systems** 4:30-5:30

Students can attend as many sessions that interest them and do not need to pre-register. ACE sessions are open to all students, but are geared towards newly admitted students in the Wisconsin School of Business. Check

<http://www.bus.wisc.edu/career/student/events/ACE/default.asp> for all ACE session dates and times! Check "Today in Grainger Hall" for all ACE session locations.

## Check Out BCC Fan Page and Twitter Page

Throughout the semester gain career tips and strategies to help you set yourself apart during your full-time and internship search!

### UW-Madison Business Career Center Facebook Fan Page

<http://www.facebook.com/pages/Madison-WI/UW-Madison-Business-Career-Center/67558682788?ref=ts>

### BCC Twitter Page

Search for our page by looking for “UW\_BCC”

## Law School Fair

Monday, October 19 @ 11:00 a.m. – 3:00 p.m.  
Great Hall, Wisconsin Memorial Union

This is a great opportunity to learn about law schools directly from recruiters and to pick up lots of good materials.

In addition, from 4:00 – 5:00 p.m. on 10/19, four representatives will discuss “How to Strengthen Your Law School Application”. The representatives are from:

Boston College Law School  
University of California-Berkeley (Boalt Hall)  
Loyola University Chicago School of Law  
Chicago-Kent/Illinois Institute of Technology College of Law

**Also...tonight at 7pm, Karen Buttenbaum, Harvard Law School’s Interim Assistant Dean for Admissions will speak with students in 2080 Grainger Hall!**

Contact Dr. Consuelo Lopez Springfield at [cspringf@wisc.edu](mailto:cspringf@wisc.edu) with questions.

## Graduate School Information Session

UW Athletics is hosting the second annual Graduate School Information Session on Monday, October 19th at 7pm at the Kohl Center, Gate A.

This is a great event for anyone pursuing post-graduate program! There will be representatives from the writing center to talk about writing your personal statement/ application, and a panel of admissions coordinators from various programs. Finally, you will be able to speak with representatives from your area of interest in a small group setting. Representatives from the following schools will be there:

Graduate School  
Physical Therapy  
Law School  
CALs  
Med School  
Education

If you are interested in attending, please RSVP to Kelli Richards, with your area of interest, at [kjr@athletics.wisc.edu](mailto:kjr@athletics.wisc.edu) by October 15th.

### **Work on Campus: Information or Tour Guide Positions Available**

Visitor & Information Programs (VIP) and the Office of Admissions are looking for outgoing and enthusiastic students to represent UW-Madison as information guides and tour guides beginning in Spring 2010.

They seek students who represent the diversity of our student population in age, gender, race, ethnicity, sexual orientation, religion, city/state/country of origin, personality, major, career goals, campus involvement, and personal interests.

Tour guides conduct daily walking tours of campus. They welcome prospective students and their families, and other visitors to the campus by sharing information about academics and campus life, history, traditions, and university achievements.

Information Guides assist students, faculty and staff, prospective students and their families, visitors, and members of the community access information about the campus and surrounding area through the Campus Information Center in the Red Gym and at the Welcome Center at 21 N. Park Street. They serve clients in person, over the phone, by e-mail, and through Live Chat.

Working as a Tour Guide or Information Guide is a great springboard to other career opportunities regardless of field of interest. In these positions, students will sharpen their communication, problem-solving, customer service, and leadership skills while working in a fun,

fast-paced, and dynamic environment.

Starting salary is \$8/hour with opportunities for advancement up to \$12/hour. Applications are available at [www.vip.wisc.edu](http://www.vip.wisc.edu) and are due at the Campus Information Center by 5:00 p.m. on October 28, 2009.

Please send any questions to: [programasst@uwmad.wisc.edu](mailto:programasst@uwmad.wisc.edu).

## The Wall Street Journal – Print and Online

Know what's going on in today's business world. The Wall Street Journal is currently offering a special for students. You can sign up for a 10-week print and online subscription for \$24.95. During the month of October, you will also receive \$20 in rewards savings for online shopping at Target, Foot Locker, TicketsNow, The Limited or other retailers. If interested, [click here](#) to print an order form.

## Market Watch

- **GM Closing Saturn Division**  
After a deal between GM and Penske Automotive failed, GM announced that it will close its Saturn division. According to *The Wall Street Journal*, the brand's sudden collapse puts 13,000 more jobs at risk in the auto sector.
- **BofA CEO to Step Down**  
Kenneth Lewis, the Bank of America CEO, will step down at the end of the year. He has been under mounting pressure to quit since the \$50 billion Merrill deal. After the transaction closed, BofA admitted that it paid out \$.36 billion in bonuses to Merrill employees. The transaction, in part, also forced BofA to seek \$45 billion in federal bailout money.
- **Starbucks Sells Instant Coffee**  
According to Business Week, Starbucks has introduced its own instant coffee called Via Ready Brew. It will be sold at Starbucks and select retailers. The company founder and CEO Howard Schultz most coffee drinkers outside the U.S. use instant – a \$20 billion global market with no Starbucks presence.”

## **Bucky's Backpack Ends October 26...Look for myBiz Soon**

Weekly issues of Bucky's Backpack will end later this month as the Undergraduate Business Program transitions to a more dynamic communication tool called myBiz.

myBiz will have all the details you need about academic issues, career information, admissions, study abroad, learning center opportunities and more! It will even have news and a calendar of events to keep you on top of all the information you need to know.

In conjunction with myBiz, you will continue to receive a weekly Monday e-newsletter called the myBiz Weekly Digest. While it will maintain many of the features you love about Bucky's Backpack it will also include a more comprehensive overview of undergraduate business program news important to you!

## **We'd Like to Hear From You**

We value your feedback and encourage you to contact the BCC team with your comments and questions.

Business Career Center  
3290 Grainger Hall  
bccenter@bus.wisc.edu  
(608) 262-2550  
[www.bus.wisc.edu/career](http://www.bus.wisc.edu/career)