

Welcome to the Business Career Center!

- Office: 3290 Grainger Hall
- Website: www.bus.wisc.edu/career
- Email: BCCenter@bus.wisc.edu
- Phone: (608) 262-2550



Orientation: Spring 2009

Orientation Agenda

- Corporate Partners
- BCC Resources
- BuckyNet



Orientation: Spring 2009

BCC Corporate Partners Program

- Fund and support services and resources that help students in their career development and job search process



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A Special Thanks...

KOHL'S

expect **great** things

Kohl's Department Stores



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Featured Corporate Partners

PhilipMorrisUSA

Philip Morris



TARGET.

Target Corporation



General Mills

HUMANA

Humana



Rayovac Remington



Techtronic Industries Inc. (TTI)/ Milwaukee Electric Tool



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Our Corporate Partners

Ameriprise Financial

Associated Bank

bp

Cintas

Cintas Corporation

CUNA Mutual Group

CUNA Mutual Group

Deloitte

Deloitte LLP

DIRECT SUPPLY

Direct Supply

Enterprise Rent-A-Car

Enterprise Rent-A-Car

KPMG

KPMG LLP

Liberty Mutual

Liberty Mutual

Milne Family Foundation

Milne Family Foundation

P&G

Procter & Gamble

Roundy's Supermarkets, Inc.

Roundy's, Inc.



Shell Oil

Southwestern Company

Southwestern Company

VECTOR Marketing Corporation

Vector Marketing

Walgreens

Walgreens



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The BCC

Targeted Audience

- Freshmen and Sophomores with a business advisor
- School of Business undergraduate students
- Certificate in Business students
- Masters students in:
 - Accountancy, Actuarial Science, Quantitative Finance

BuckyNet Collaboration

- SoHE
- Economics Department

All UW-Madison students may register for BuckyNet



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BCC Services: Career Advisors

Lisa Collins

- Actuarial Science (BBA & MS)
- Marketing
- Operations and Technology Management
- Specialization in Supply Chain Management

Kelly Cuene

- Accounting
- Information Systems
- Risk Management & Insurance
- Real Estate & Urban Land Economics
- Master of Accountancy

Sarah Barber

- Certificate in Business
- Management & Human Resources

Jamie Marsh

- Finance, Investment & Banking
- MS Quantitative Finance

BCC advising is available to School of Business students, CIB students, and freshmen and sophomores with a School of Business academic advisor



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BCC Services: Advising

- One-on-One Advising
- Resume and Cover Letter Drop-Off Service
- Mock Interviews with Advisors



BCC advising is available to School of Business students, CIB students, and freshmen and sophomores with a School of Business academic advisor



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**BCC Services:
For All UW-Madison Students**

- ☛ Career Fairs
- ☛ Business Basics Seminar Series
- ☛ BuckyNet

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BCC Career Fairs

Important DATE!

Spring Career Expo 2009

February 3, 2009
4:30 PM – 8:00 PM
Kohl Center

Over 100 companies

Sponsored by the BCC, L&S Career Services,
and School of Human Ecology

Reminder!

Fall Career Forum 2009

September 22, 2009 (tentative)
Kohl Center





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Targeted Career Fairs

- ☛ **Real Estate Career Fair**
February 4, 2009 6:00 p.m.-8:30 p.m.
Pyle Center
- ☛ **Multicultural Career Fair**
February 11, 2009 5:00 p.m.-8:00 p.m.
Memorial Union
- ☛ **CALS Spring Career Fair**
February 19, 2009 3:00 p.m.-7:00 p.m.
Engineering Hall
- ☛ **Career & Internship Connection**
April 1, 2009 5:00 p.m.-8:00 p.m.
Memorial Union




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**BCC Services:
Business Basics**

Highlight of Seminars
January – April 2009

- ☛ Lunch & Learn: Resume & Cover Letter Writing
- ☛ Lunch & Learn: Successful Interviewing
- ☛ Jump Start Your Job Search Using the Web
- ☛ Conquering the CFA Exam
- ☛ Building Your Personal Brand
- ☛ Making the Most of the Spring Career Expo
- ☛ Search for a Job That's Right for You in an Economic Downturn
- ☛ The Transition: College to Corporate Life
- ☛ Prepare for Day One of Your Internship

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**BCC Services:
Beyond the BCC...**



- ☛ **Student Organizations**
School of Business
Total number of organizations: 35
www.bus.wisc.edu/students/orgs
- ☛ **UW-Madison**
Total number of organizations: Over 750
soo.studentorg.wisc.edu/
- ☛ **Accenture Leadership Center**


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General Tips



Responsible Social Networking

- ☛ Facebook & MySpace
- ☛ BCC survey:
 - ☛ 11% of employers reported using Social Networking Sites
 - ☛ 41% of employers not currently using Social Networking Sites reported considering using them in the future
 - ☛ 66% of Employers thought they should be able to use Social Networking Sites as part of their hiring process

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**BCC Services:
BuckyNet**



-  **On-Campus Interviews**
Nearly 500 employers conduct on-campus interview in BCC
-  **School of Business Job Board**
Over 2,600 postings each year
-  **Employer Information Sessions**
Over 150 employers conducted info sessions
-  **Late Cancellation & No Show Policy**




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**BCC Services:
BuckyNet**

-  **Going Global, Entertainment Employment Journal, WorkInSports**
Job postings in niche industries.
-  **CareerLeader-College™**
The premier self-assessment program for undergraduate students considering careers in business.
-  **Optimal Resume**
Design and create high impact resumes.
-  **Vault Reports & WetFeet Guides**
Leading industry and career information.
-  **Uniworld**
Two international business directories.






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General Tips

Future Graduation Plans

Report your job offers & acceptances for:

-  Full-Time Positions
-  Internships

<https://secure.bus.wisc.edu/career/offerform/>



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BuckyNet

Registration

Registration Steps

1. Attend BCC Orientation Session
2. Complete the 3 Profile Tabs
Personal Information Tab, Academic Information Tab, and Registration Contract Tab
3. Upload a Resume
1 default resume must be uploaded at all times

Please Note: Yearly Renewal



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Reminders

Within 24 business hours, you will receive an email with your BuckyNet username and password

Log in to BuckyNet and complete the registration steps

Your account will be unblocked within 24 business hours of completing your profile and uploading a resume. Example: If you complete your registration on a Friday evening, your account will be unblocked Monday morning.

School of Business students must complete the entire BuckyNet registration process

Newly admitted School of Business students not successfully registered by March 13, 2009 will have a hold placed on their 2009 Fall Course Registration!



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IMPORTANT: Students Studying Abroad



While studying abroad, students CANNOT submit resumes to on-campus interviewing opportunities. Since you will not be on-campus you will not be available to attend the scheduled interviews.

On-campus interview opportunities on BuckyNet are designated as either:

Pre-select (P), or
Open (O)



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**IMPORTANT:
Students Studying Abroad**



To verify that you have viewed this BCC Orientation PowerPoint Presentation, please email BCCenter@bus.wis.edu with your name, student ID#, and notice that you have viewed the presentation

When the BCC receives your verification email, you will receive an email with your BuckyNet username and password – at which time you can log in to BuckyNet and complete your BCC Registration



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