

## RECENT HIGHLIGHTS

- The undergraduate accounting program of the University of Wisconsin-Madison School of Business moved up three spots to 10th in the nation in the newest ranking from Public Accounting Report.
- Two undergraduate marketing majors, Stacy Knuth and Matt Lerner, won \$10,000 in the campus wide G. Steven Burrill Technology Business Plan Competition. They wrote a winning business plan for AdverCycling, a bicycle-advertising concept targeted at college campuses.
- The Accenture Leadership Center (ALC) was launched in fall 2006 to provide unique opportunities for undergraduate students to develop leadership skills outside the classroom. ALC student teams spent the spring semester working on projects for clients with guidance from alumni mentors.
- An undergraduate business student, Natanael Jose Martinez, was one of four University of Wisconsin System students to receive an Alliant Energy/ Erroll B. Davis, Jr. Achievement Award recognizing outstanding scholarship and community-service efforts of students from traditionally underrepresented minority groups.
- Lindsay Sue Olthafer, a senior majoring in marketing with a specialization in supply chain management, was one of six students in the country to receive a scholarship from the Institute for Supply Management that identifies future leaders in the field.
- The School of Business introduced in fall 2006 a new academic option for undergraduates—a concentration in Entrepreneurship, within the Management and Human Resources major.

The School of Business Career Center is proud to offer the following services free to all employers:

- On-Campus Recruiting
- Searchable Web Resume Book
- Custom Resume Searches
- Online Job Postings for Students and Alumni
- Videoconferencing Interviews
- Employment and Salary Statistics

### For More Information

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## BUSINESS CAREER CENTER

# Corporate Partners Program



## 2007-2008

# CORPORATE PARTNERS

The Corporate Partners Program of the School of Business Career Center (BCC) allows employers to increase their visibility on the University of Wisconsin-Madison campus while helping our business students become well prepared for the interviewing process and the workplace.

## Benefits for Students

*Funding from BCC Corporate Partners Program allows:*

- Business students to register free on BuckyNet, the on-campus recruiting system, to find internships, full-time and part-time positions. Free registration enables all students to access the same job-search options and career-development resources.
- Students to begin researching careers as soon as they declare a business major, instead of waiting until they approach graduation.
- All registered students to receive the Student Daily Planner, containing a comprehensive guide to successful career development.
- Students to identify companies that truly support their growth and professional development.

## Benefits for Employers

*The BCC Corporate Partners Program enables your organization to:*

- Help create well-prepared interviewees and potential employees.
- Use a cost-effective method to raise awareness of your firm on campus.
- Receive year-round opportunities to build ties with business students.
- Have a tax-deductible way to help produce the next generation of business leaders.

## Levels of Support: BCC Corporate Partners Program

The BCC Corporate Partners Program has been expanded to cover four levels of support.

### Bronze Level (\$1,500 annual contribution)

- Company logo on BCC website (weighted)
- Company name in student planner
- Company name in student brochure
- Targeted e-mails sent by BCC Recruiting Team regarding campus visit
- Company signage in the BCC
- Parking permits for on-campus recruiting interview day (One permit per schedule only)
- Company logos included in BCC Orientation
- Company name highlighted in Year in Review
- Guaranteed first level table location and recognition at Career Forum 2007 and Spring Career Expo 2008

### Silver Level (\$5,000 annual contribution)

Everything in Bronze level plus:

- Front table location and recognition at Career Forum 2007 and Spring Career Expo 2008
- Parking permits for each employer representative attending on-campus interview day
- Feature article in Bucky's Backpack, the weekly email to students interested in business careers
- Guaranteed rooms in Grainger Hall for second interview day

### Gold (\$10,000 annual contribution)

Everything in Bronze and Silver levels plus:

- A student host at information session
- Early sign-up for prime on-campus recruiting dates
- Reserved space on bulletin boards outside the BCC

### Platinum (\$20,000+ contribution)

Everything in Bronze, Silver, and Gold levels plus:

- First opportunity to participate in Business Basic Seminar Series and Mock Interview Program
- Special recognition during BCC Orientation
- Additional parking permits for information sessions held at Grainger Hall and Fluno Center

## Yes! We would like to become a BCC Corporate Partner!

We wish to join at the:

- Bronze level ( \$1,500 annual contribution)  
 Silver level ( \$5,000 annual contribution)  
 Gold level ( \$10,000 annual contribution)  
 Platinum level (\$20,000+ annual contribution)

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

## Method of Payment

- Enclosed is a check for \$ \_\_\_\_\_ payable to the **University of Wisconsin Foundation**. Please remit to the School of Business Career Center.
- We will send a check payable to the **University of Wisconsin Foundation** under separate cover. Please remit to the School of Business Career Center.
- Please send us an invoice.
- Please call me to discuss the program.
- Please bill to a credit card.
- MasterCard  VISA

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

The University of Wisconsin Foundation will formally acknowledge your tax-deductible charitable gift.