

Private Support

Private support provides the Wisconsin School of Business with its crucial margin of excellence.

Total Gifts to Wisconsin School of Business

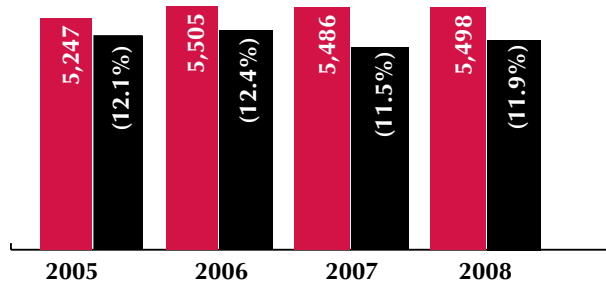
- Alumni and Friends
- Corporate/Foundation



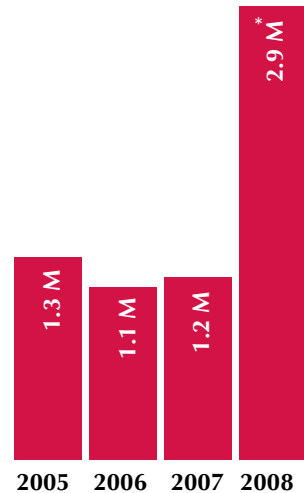
Endowment Market Values



Number of Donors to Wisconsin School of Business (Percentage of Business School Alumni Who Made Gifts to the School)



Total Gifts to the Annual Fund

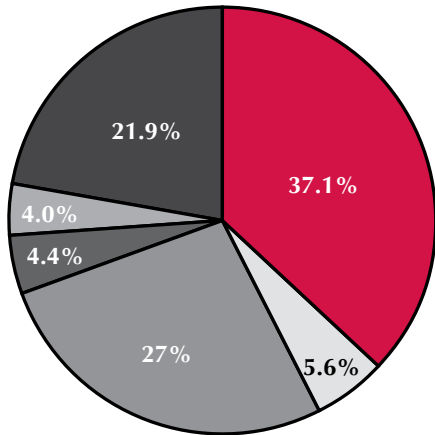


*2008 total included a \$1M match from a Wisconsin Naming Partner

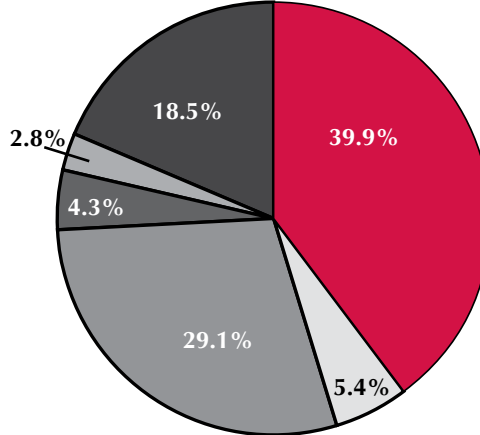
Revenue Sources

- State Aid and Tuition
- Enterprise MBA Programs
- Executive Education
- Ancillary Activities
- Grants
- Private Funds

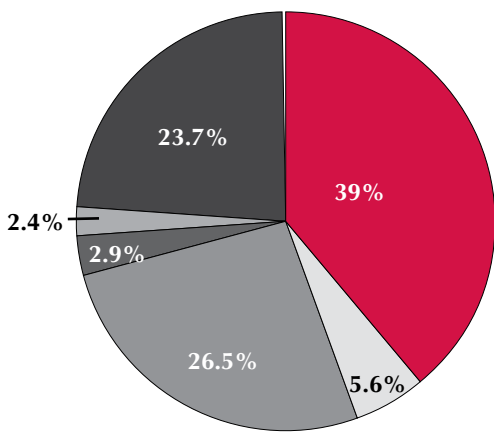
2005



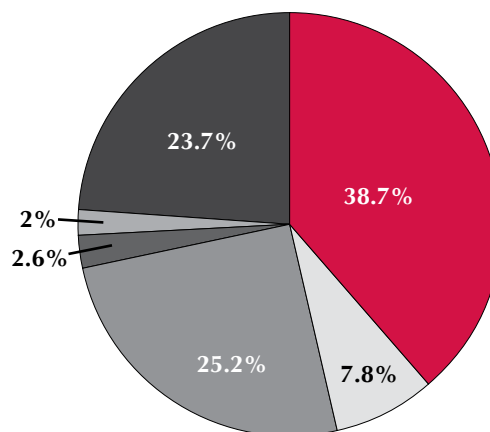
2006



2007



2008



Undergraduate Program

ADMISSIONS		Entering Undergraduate Class Profile				
Year	Applicants	Admitted	Average GPA	Female	Minority	International
2008*	738	436	3.47	172	32	21
2007	1215	641	3.47	272	32	69
2006	886	587	3.503	228	16	57
2005	795	624	3.44	248	14	44
2004	983	656	3.497	300	18	59

* Reflects only Fall Semester admissions

EMPLOYMENT		Percentage of Students Who Have Accepted Positions	
Year	Class Size	Placed at Graduation	
2008	612	84.2%	
2007	563	85.2%	
2006	574	86.6%	
2005	624	85%	
2004	614	85%	

Salary Data by Year			
Year	Average Base Salary	Average Signing Bonus	% Receiving Bonus
2008	\$49,551	\$4,841	51%
2007	\$48,252	\$4,444	51%
2006	\$45,769	\$4,076	47%
2005	\$44,255	\$3,888	39%
2004	\$41,159	\$3,279	34%

EXTERNAL RANKINGS		
Year	U.S. News	Business Week
2008	13	37
2007	12	28
2006	13	27
2005	12	n/a
2004	14	n/a

Wisconsin MBA

ADMISSIONS Entering Full-time Class Profile

Year (Fall)	Class Size	GMAT Average	GPA Average	Work Exp. Years	Female # (%)	Minority # (%)	International # (%)
2008	125	666	3.36	4.33	37 (29.6%)	12 (9.6%)	23 (18%)
2007	106	656	3.36	3.92	31 (29.2%)	15 (15.1%)	22 (20.8%)
2006	121	661	3.37	3.67	36 (30.0%)	17 (14.0%)	35 (29.0%)
2005	112	659	3.36	4.00	39 (34.8%)	9 (8.0%)	25 (22.3%)
2004	112	658	3.38	4.40	34 (30.4%)	12 (10.7%)	25 (22.3%)

EMPLOYMENT Percentage of Students Who Have Accepted Positions

Year	At Graduation	Within 3 Months of Graduation
2008	83%	94%
2007	84%	96%
2006	75%	95%
2005	72%	92%
2004	60%	82%

Salary Data by Year

Year	Average Base Salary	Average Signing Bonus
2008	\$88,626	\$16,034
2007	\$82,000	\$16,740
2006	\$82,917	\$12,770
2005	\$74,332	\$10,934
2004	\$72,720	\$9,663

EXTERNAL RANKINGS

Year	US News	Business Week	Financial Times (global)	Forbes	The Economist IU (global)
2008	29	November	88	*	54
2007	29	*	92	27	48
2006	31	31-38	80	*	60
2005	37	*	**	42	72
2004	36	31-50	56	*	65

* Biennial Ranking

** Not ranked due to low alumni response

Enterprise MBA Programs

ENROLLMENT				
Year (Fall)	Evening MBA	Executive MBA	Executive MBA - The Manager's Program*	Total
2008	161	80	37	278
2007	143	82	—	225
2006	127	67	—	194
2005	121	67	—	188
2004	108	65	—	173

*Program began in spring 2008

TOTAL REVENUE	
Year	Enterprise MBA
2008	\$4.73 M
2007	\$3.61 M
2006	\$3.32 M
2005	\$2.98 M
2004	\$2.83 M

Executive Education

CASB REVENUE — total revenue in millions / percent growth

Year	Total Revenue	Custom	Building	Other
2008	\$9.3	\$2.7	\$5.7	\$0.9
2007	\$9.5	\$2.9	\$5.7	\$0.8
2006	\$9.0	\$2.9	\$5.5	\$0.8
2005	\$8.7	\$3.1	\$5.0	\$0.6
2004	\$7.6	\$2.5	\$4.3	\$0.8

PUBLIC PROGRAM REVENUE

Year	Total Revenue	Number of Programs	Enrollment Data
2008	\$6,060,000	195	3,930
2007	\$6,868,594	273	4,262
2006	\$5,769,374	208	4,090
2005	\$5,529,000	231	5,117
2004	\$5,260,000	250	4,753

FINANCIAL TIMES RANKINGS

Year	Overall Ranking Among U.S. Programs	Overall in the World
2008	13	23
2007	13	26
2006	14	28
2005	15	26
2004	17	32

Faculty Research & PhD Program

PEER-REVIEWED FACULTY PUBLICATIONS				
Department	2007	2006	2005	2004
Accounting & Info. Systems	11	6	9	10
Actuarial Science, Risk Mgt. & Insurance	9	8	8	4
Finance, Investment & Banking	5	8	8	11
Management & Human Resources	10	9	8	5
Marketing	10	14	6	8
Operations & Info. Mgt.	7	9	9	4
Real Estate & Urban Land Economics	1	1	5	7
Total	53	55	47	49

PHD PROGRAM STUDENT PROFILE				
Year (Fall)	Class Size	Female	Minority	International
2008	56	28	2%	52%
2007	57	28	7%	49%
2006	61	27	8%	54%
2005	65	23	8%	35%
2004	66	19	8%	59%

NUMBER OF PHD GRADUATES					
Department	2008	2007	2006	2005	2004
Accounting & Information Systems	1	2	3	3	4
Actuarial Science, Risk Mgt. & Insurance	2	1	1	1	1
Finance, Investment & Banking	2	0	2	2	1
Management & Human Resources	4	3	3	2	2
Marketing	2	2	1	2	0
Operations & Information Mgt.	1	2	1	2	0
Real Estate & Urban Land Economics	1	0	4	0	1
Total	13	10	15	12	9